



Análisis del desarrollo del enoturismo en España: Un estudio de caso [

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text (article)

Analítica

Spain is a country with an enormous wine-growing tradition and with a huge tourist industry, although it has not made the importance of wine tourism profitable, up to now, as much as other geographical areas have. In this paper we present an analysis of wine tourism in Spain in the idea that wine (and regional cuisine) may be, and very frequently is, the main attractive to visit a certain area, and it is not necessarily a secondary (and complementary) activity of the trip. In order to investigate this, we present the results of an empirical study carried out in Sherry

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