



Anticipación semántica e influencia de tipo Stroop en tareas de denominación de palabras [

Fundación Infancia y Aprendizaje,
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text (article)

Analítica

A semantic link between the relevant and irrelevant stimulus components facilitates the performance in anticipatory tasks but seems to inhibit the task performance in Stroop-like tasks. The causes for this discrepancy were studied. In a series of tasks of word naming, the effect of number of semantic masteries was analysed (that covariates with the number of responses alternatives), by presenting to a student group an identical group of stimulus in a mixed or blocked way. Experiment 1 shows that blocked presentation produces a Stroop-like interference effect, while the mixed presentation produces semantic facilitation. Experiments 2 and 3 show that the variant word/word of Stroop task and the variant word naming of the semantic anticipation task belong to the same task family. Both tasks show; a) a facilitation effect when the anticipator relates to the objective and b) an interference effect when the anticipator is a member of the total group of answers. In the Stroop task, the answers competition increases the facilitation effect; in the anticipation task, the semantic facilitation effect increases the effect of answers competition

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