



Aplicaciones interactivas para la televisión digital en Chile [

Pontificia Universidad Católica de Chile,
2008

text (article)

Analítica

The discussion on the technical standards for digital terrestrial television in Chile has practically dismissed the importance of and potential for the creation of interactive applications for television. The increase in television viewing, the development of better graphic interfaces and the access to social functions through the television set are aspects that can make interactivity an attractive option for digital terrestrial television. Incorporating this dimension into the debate on digital television in Chile can contribute to the experimentation, creation and search for appropriate interactive applications for Chilean society

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Título: Aplicaciones interactivas para la televisión digital en Chile electronic resource]

Editorial: Pontificia Universidad Católica de Chile 2008

Documento fuente: Cuadernos de información, ISSN 0717-8697, N°. 22, 2008, pag. 1

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Enlace a fuente de información: Cuadernos de información, ISSN 0717-8697, N°. 22, 2008, pag. 1

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