



## Aprender jugando con el relato ficcional infantil televisivo (Pakapaka) [

2021

text (article)

Analítica

In Argentina, the 2009 proclamation of the Audiovisual Communication Services Law No. 26.522 allows, among other matters, the creation of Pakapaka, the first public and federal channel aimed at children in the country and in Latin America. With a programming that recovers preschool and elementary school contents, the signal arises under the responsibility of the National Ministry of Education, which means the possibility of recognizing the close relationship that the children's channel has with formal education. This is why the article explores the characteristics of two audiovisual series specialized in the historical and scientific dissemination treatment (La asombrosa excursión de Zamba and Vuelta por el universo [Zamba's amazing trip and Around the universe]). Based on the identification of different multimedia scenographies, the research notes that the fictional television story establishes dialogues with the pedagogical discourse while it tries to place the audience in a local and regional geography

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