



Aspectos significantes e sentidos das representações sociais de reciclagem: programa projovem adolescente, em Jupi-Pe, Brasil

Valdecí dos Santos,
2012

text (article)

Analítica

This paper aims to show the significant aspects and meanings of social representations of recycling. The research was conducted with 28 students, ages from fifteen to seventeen years old, in Jupi - PE, Brazil. It was used the technique of free association. Five invocations were requested, followed by an invocation considered the most important justification for the theme which inducing recycling. Two significant aspects were found (I) recyclable paper (85,72%) represented by cardboard, trash, bottles, plastics, metal and glass. The recurrences: the paper appears in order to be recycled, with the purpose to prevent the falling of forests, as well as their utility, source of financial maintenance for the family. Besides, the cardboard is important for games. Trash is useful for formation of new objects, suitable target, being recycled, contributing to the environment, recycled bottles and formation of objects; plastic in the sense of hard decay and usefulness. Glass and metal appear to the processing of useful objects. (II) the importance of recycling (14.28%), being registered the evocations: survival, man, help, preserve. From the importance of recycling, man has become a being perceived in terms of awareness for the preservation of nature than that give to man; survival, recycling for the survival of food, this helps in the sense that human beings need help the environment. Preserving comes in order to protect and not destroy nature so that does not give a return. It is concluded that there is an incorporation of circulating discourse about the importance of recycling in terms of benefits it can give as the construction of material objects for everyday life and as a source of income, for the protection of the environment, nature. This recycling must be transformed into social experience

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Título: Aspectos significantes e sentidos das representações sociais de reciclagem: programa projovem adolescente, em Jupi-Pe, Brasil [electronic resource]

Editorial: Valdecí dos Santos 2012

Tipo Audiovisual: Reciclagem Representações Sociais Aspectos significantes Sentidos Estudantes Projovem Adolescente Recycling Social Representations Significant Aspects Meanings Students Projovem Adolescents

Documento fuente: Metáfora Educacional, ISSN 1809-2705, N°. 12, 2012, pags. 81-95

Nota general: application/pdf

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Lengua: Portuguese

Enlace a fuente de información: Metáfora Educacional, ISSN 1809-2705, N°. 12, 2012, pags. 81-95

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es