



Blogs: de diários pessoais a comunidades virtuais de escritores/leitores [

2010

text (article)

Analítica

New textual supports generate new forms of writing and reading. Historically, three great textual revolutions were launched by the inventions of the codex, the press and the international computer net. In the last case, the textual support became the computer screen, which, connected to the screens of other computers, incorporated several characteristics of on-line writing, including its interactivity. This interconnected textual space can be divided into several others. One of them is that of the blogs. Initially dedicated predominantly to the writing of 'virtual diaries', the diversification of its use produced other types of blogs (journalistic, humoristic, literary, etc.). In order to investigate how writers and readers are using this new textual space and its tools, open interviews with Brazilian blog writers were carried out. The analysis of their replies revealed that, at the same time that they write their blogs, all of them regularly read other blogs and interact with their writers. As a result, a community of blog writers/readers is formed, which reveals a strong potential for integration, resistance and public opinion making

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Editorial: 2010

Tipo Audiovisual: Blogs Comunidades virtuais Escritores Leitores Blogs Virtual communities Writers Readers
Blogs Comunidades virtuales Escritores Lectores

Documento fuente: Psicologia: Ciência e Profissão, ISSN 1982-3703, Vol. 30, Nº. 1, 2010, pags. 132-145

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Lengua: Portuguese

Enlace a fuente de información: Psicologia: Ciência e Profissão, ISSN 1982-3703, Vol. 30, Nº. 1, 2010, pags. 132-145

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