



Cambio y transformación económico-cultural en Tepatitlán de Morelos, México

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text (article)

Analítica

The main objective of this document is to show how the changes that have occurred in the egg production industry have also brought great economic and cultural changes in the region of Tepatitlán and Los Altos de Jalisco, Mexico. The innovations that have taken place in oviculture production have also brought cultural changes in this region thanks to the fact that new production strategies have achieved new customs in daily life. One of the particular objectives is to show examples of how the culture of work and effort bears good results that benefit the community in which a new work culture applied in the oviculture industry is applied. The circumstantial scopes of this research are those that will occur from the implementation of new industrial methods, not artisanal, to increase the production in quantity and quality in the production of plate eggs. This new method is based on the indigenous creation, own, and innovative implementation of applied techniques to improve egg production. Thus, in the argumentation and development of this writing, it can be clearly seen that technological innovation will undoubtedly bring a chain of cultural changes that range from labor discipline to daily life at all levels in the regional context. Los Altos de Jalisco is an example of labor culture in the national context; however, we do not doubt that over time this region will become a paradigm of global oviculture production. There is valuable information in this document that, applied correctly, can be of great help to those who read it

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