



## Características de la respuesta emocional generada por las palabras: un estudio experimental desde la emoción y la motivación [

2016

text (article)

Analítica

The experimental studies of emotion and motivation have developed more often with pictures, sounds and videos; however, few studies have addressed the emotional and motivational response to the words, which are stimuli that guide significantly our social interaction. Therefore, the objective of this research was to identify the words capacity to generate emotional states and differences between men and women. For this we conducted a study with 232 persons and used 15 words with affective content which were evaluated in the dimensions of valence, arousal and dominance. The results show that pleasant words, especially those with sexual content generate an appetitive valence, high arousal and high dominance, and unpleasant words generate an aversive valence, low arousal and low dominance. Significant differences between men and women only found in valence of unpleasant words and in arousal of the pleasant words

The experimental studies of emotion and motivation have developed more often with pictures, sounds and videos; however, few studies have addressed the emotional and motivational response to the words, which are stimuli that guide significantly our social interaction. Therefore, the objective of this research was to identify the words capacity to generate emotional states and differences between men and women. For this we conducted a study with 232 persons and used 15 words with affective content which were evaluated in the dimensions of valence, arousal and dominance. The results show that pleasant words, especially those with sexual content generate an appetitive valence, high arousal and high dominance, and unpleasant words generate an aversive valence, low arousal and low dominance. Significant differences between men and women only found in valence of unpleasant words and in arousal of the pleasant words

<https://rebiunoda.pro.baratznet.cloud:28443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMzEyNTc4NjM>

**Título:** Características de la respuesta emocional generada por las palabras: un estudio experimental desde la emoción y la motivación [electronic resource]

**Editorial:** 2016

**Tipo Audiovisual:** Emotion motivation language words valence arousal Emoción motivación lenguaje palabras valencia arousal

**Documento fuente:** Psicología: Avances de la Disciplina, ISSN 1900-2386, Vol. 10, Nº. 2, 2016, pags. 55-62

**Restricciones de acceso:** Open access content. Open access content star

**Condiciones de uso y reproducción:** LICENCIA DE USO: Los documentos a texto completo incluidos en Dialnet son de acceso libre y propiedad de sus autores y/o editores. Por tanto, cualquier acto de reproducción, distribución, comunicación pública y/o transformación total o parcial requiere el consentimiento expreso y escrito de aquéllos. Cualquier enlace al texto completo de estos documentos deberá hacerse a través de la URL oficial de éstos en Dialnet. Más información: <https://dialnet.unirioja.es/info/derechosOAI> | INTELLECTUAL PROPERTY RIGHTS STATEMENT: Full text documents hosted by Dialnet are protected by copyright and/or related rights. This digital object is accessible without charge, but its use is subject to the licensing conditions set by its authors or editors. Unless expressly stated otherwise in the licensing conditions, you are free to linking, browsing, printing and making a copy for your own personal purposes. All other acts of reproduction and communication to the public are subject to the licensing conditions expressed by editors and authors and require consent from them. Any link to this document should be made using its official URL in Dialnet. More info: <https://dialnet.unirioja.es/info/derechosOAI>

**Lengua:** Spanish

**Enlace a fuente de información:** Psicología: Avances de la Disciplina, ISSN 1900-2386, Vol. 10, Nº. 2, 2016, pags. 55-62

---

### **Baratz Innovación Documental**

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- [informa@baratz.es](mailto:informa@baratz.es)