



Cobertura gráfica e informativa de accidentes y suicidios en la prensa digital española [

2020

text (article)

Analítica

This research is based on the inclusion of graphic elements as an indication of the relevance given to news by the different media. From this starting point, the work compares the weight and importance that each media attaches to different information about death events due to external causes: traffic accidents, falls, drowning and suicides. For them, it has carried out a content analysis on the graphic elements present (photography, video or infographics) in a representative sample of news (n = 4,733). Likewise, the number of elements used in each news item has been measured and if these graphic documents are linked to any specific element of the news item. The informative approach has also been studied, so that a distinction is made between 'preventive' and 'sensationalist'. The results confirm the informative role of traffic accidents, the only cause of death that presents sensational features in all media studied

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