



(Des) Ilusão da notícia: análise da construção da ilusão e da desilusão pela mídia na cobertura sobre o caso da fosfoetanolamina sintética [

2020

text (article)

Analítica

This article aims to analyze the construction of the illusion and delusion of the news through the synthetic phosphoethanolamine coverage produced by G1 - São Carlos e Araraquara, a journalistic company affiliated to Rede Globo, the largest media company in Brazil. Authors such as Beck (2018), Motta (2002) and Lippmann (2008) were used in this study, as well as the content analysis (Bardin, 2016) and the depth hermeneutics methodology (Thompson, 1995). The research concluded that the news portal first created an illusion that the substance could bring benefits to cancer treatment or cure it; later, however, the site gave priority to negative elements about the drug, which contributed to the disillusionment of political, scientific and medical instances, as well as public opinion.

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Editorial: 2020

Tipo Audiovisual: Mídia ilusão e desilusão da notícia saúde pública fosfoetanolamina sintética Medios de comunicación ilusión y desilusión de noticias salud pública fosfoetanolamina sintética Media illusion and delusion of news public health synthetic phosphoethanolamine

Documento fuente: Revista ComHumanitas, ISSN 1390-776X, Vol. 11, N°. 1, 2020 (Ejemplar dedicado a: Comunicación, (des) ilusiones y (des) afectos), pags. 101-115

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Lengua: Portuguese

Enlace a fuente de información: Revista ComHumanitas, ISSN 1390-776X, Vol. 11, N°. 1, 2020 (Ejemplar dedicado a: Comunicación, (des) ilusiones y (des) afectos), pags. 101-115

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