



## **(Des) Ilusão da notícia: análise da construção da ilusão e da desilusão pela mídia na cobertura sobre o caso da fosfoetanolamina sintética [**

2020

text (article)

Analítica

This article aims to analyze the construction of the illusion and delusion of the news through the synthetic phosphoethanolamine coverage produced by G1 - São Carlos e Araraquara, a journalistic company affiliated to Rede Globo, the largest media company in Brazil. Authors such as Beck (2018), Motta (2002) and Lippmann (2008) were used in this study, as well as the content analysis (Bardin, 2016) and the depth hermeneutics methodology (Thompson, 1995). The research concluded that the news portal first created an illusion that the substance could bring benefits to cancer treatment or cure it; later, however, the site gave priority to negative elements about the drug, which contributed to the disillusionment of political, scientific and medical instances, as well as public opinion.

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