



"Agenda Setting" and economic Crisis: Influence of the Press in the Consumption and saving Behavior [

Ediciones Complutense,
2012-06-04

[info:eu-repo/semantics/article](https://repositorio.baratz.net/semantics/article)

[info:eu-repo/semantics/publishedVersion](https://repositorio.baratz.net/semantics/publishedVersion)

Analítica

The analysis of media influence over society has generated an important interest for social investigators. This paper is focused on potential effects of media into people behaviour. We have followed the "agenda setting" of main spanish newspapers through its contents referred to economic crisis process. This information has determined people consumption and their saving behaviour. The higher the uncertainties about future perspectives, the greater the increase of people savings

The analysis of media influence over society has generated an important interest for social investigators. This paper is focused on potential effects of media into people behaviour. We have followed the "agenda setting" of main spanish newspapers through its contents referred to economic crisis process. This information has determined people consumption and their saving behaviour. The higher the uncertainties about future perspectives, the greater the increase of people savings

<https://repositorio.baratz.net/semantics/article>

Título: "Agenda Setting" and economic Crisis: Influence of the Press in the Consumption and saving Behavior [electronic resource]

Editorial: Ediciones Complutense 2012-06-04

Tipo Audiovisual: agenda setting medios de comunicación ahorro consumo Agenda setting Media savings Consumption Periodismo social Media twitter Participación Interactividad

Variantes del título: "Agenda setting" y crisis económica: influencia de la prensa en el comportamiento de consumo y ahorro

Documento fuente: Estudios sobre el Mensaje Periodístico; Vol. 18 No. 1 (2012): Fuentes, movimientos y redes sociales; 147-156

Nota general: application/pdf

Restricciones de acceso: Open access content. Open access content star

Lengua: Spanish

Enlace a fuente de información: Estudios sobre el Mensaje Periodístico; Vol. 18 No. 1 (2012): Fuentes, movimientos y redes sociales; 147-156 Estudios sobre el Mensaje Periodístico; Vol. 18 Núm. 1 (2012): Fuentes, movimientos y redes sociales; 147-156 1988-2696 1134-1629

Otras relaciones: <https://revistas.ucm.es/index.php/ESMP/article/view/39362/37908>

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es