



Adaptación de la industria del libro en España al cambio tecnológico: pasado, presente y futuro de la digitalización [

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text (article)

Analítica

The main goal of this paper is to analyze how technological change affects the Spanish publishing industry and how it is adapting to the new digital environment. This work provides an overview of the situation of the Spanish publishing sector through the collection of data, mainly from secondary sources of information, both public and private, from 1996 to 2017, that involved the review of a large number of documents from different sources, the analysis of data obtained, and the generation of a time series allowing us to glimpse the state and evolution of digitalization in the Spanish publishing industry throughout these last twenty years. The paper refers to the new business models emerging as a result of digitization to, finally, close with some conclusions and limitations of the research. This study is not trying to be just a journey through the past, present and future of the spanish book industry in Spain, but it pretends to be the first step to continue investigating these and other aspects in a deeper way

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