



## Advertisement display ; Mediums ; Retail management ; Department-store management

International Textbook Co.,  
1909

Monografía

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**Título:** Advertisement display ; Mediums ; Retail management ; Department-store management

**Editorial:** Scranton [Pa.] International Textbook Co. 1909

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**Mención de serie:** International library of technology 61B

**Contenido:** Advertisement display -- Mediums -- Retail management -- Department-store management

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**Materia:** Advertising Typesetting Retail trade Department stores Composition (Industries graphiques) Commerce de détail Grands magasins Advertising. Department stores. Retail trade. Typesetting.

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