



## After the Bauhaus, before the Internet : a history of graphic design pedagogy /

Kaplan, Geoff,  
editor literari

Monografia

"With contributions by more than forty of the most influential voices in art, architecture, and design, *After the Bauhaus, Before the Internet* traces a history of design teaching from the mid-1950s to the mid-1990s through essays, interviews, and primary materials. Geoff Kaplan has gathered a multigenerational group of theorists and practitioners to explore how the evolution of graphic design pedagogy can be placed within a conceptual and historical context. At a time when all choices and behaviors are putatively curated, and when "design thinking" is recruited to solve problems from climate change to social media optimization, the volume's contributors examine how design's self-understandings as a discipline have changed and how such changes affect the ways in which graphic design is being historicized and theorized today."--

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