



## After the Bauhaus, before the Internet : a history of graphic design pedagogy /

Kaplan, Geoff,  
editor literari

Monografia

"With contributions by more than forty of the most influential voices in art, architecture, and design, *After the Bauhaus, Before the Internet* traces a history of design teaching from the mid-1950s to the mid-1990s through essays, interviews, and primary materials. Geoff Kaplan has gathered a multigenerational group of theorists and practitioners to explore how the evolution of graphic design pedagogy can be placed within a conceptual and historical context. At a time when all choices and behaviors are putatively curated, and when "design thinking" is recruited to solve problems from climate change to social media optimization, the volume's contributors examine how design's self-understandings as a discipline have changed and how such changes affect the ways in which graphic design is being historicized and theorized today."--

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**Contenido:** Foreword) Tim Barringer ;. -- A history of graphic design pedagogy, or so they tell me Geoff Kaplan ;. -- Design pedagogy's traces: notes on evidence and method Colin Fanning. -- From practices to disciplines. Designing a discipline Katherine McCoy ;. -- Suspended between discipline and profession: a history of persistent immaturity and instability in the graphic design field Deborah Littlejohn ;. -- Putting modernism all over the map: the Bauhaus and Weimar politics J. Dakota Brown ;. -- During the Bauhaus Juliet Koss ;. -- Moholy's "Questions of Interpretation" Jordan Troeller ;. -- Questions of interpretation Lucia Moholy ;. -- The crux of coordination: visual communication at the Hochschule fur Gestaltung, ULM Craig Buckley ;. -- Design in Latin America: migrations and drift Silvia Fernandez ;. -- Toward design as a reflective practice Thomas Ockerse ;. -- After the gold rush, after the prologue: design, environment, and experimental pedagogy at the California Institute of the Arts, 1969-1974 James Merle Thomas ;. -- Queering the gird: a reading of Dan Friedman Polymode: Brian Johnson and Silas Munro ;. -- The edge of the internet Brett MacFadden ;. -- K's education Sulki and Min. -- The act of reading. From intertextuality to intersectionality: the soft power of the bibliography Andrew Blauvelt ;. -- Please read Maria

Gough ;. -- Object as image: art in the postwar American design culture Sydney Skelton Simon ;. -- Hal Foster on graphic design with Rachel Churner and Geoff Kaplan ;. -- The way you think about it Gail Swanlund ;. -- The difference it makes who is speaking: an autoethnography of minor literature in graphic design at the Yale School of Art Audrey G. Bennett ;. -- Scraps: on process, proximity, and blacktextual intervention Shiraz Abdullahi Gallab. -- Problems are solutions. On the heteronomy of design in a post-utopian age Gui Bonsiepe ;. -- For Gui Bonsiepe Pamela M. Lee ;. -- Why we should stop describing design as "problem-solving" Hugh Dubberly ;. -- Technocriticism Sharon Helmer Poggenpohl ;. -- Design investigations (an homage to John Christopher Jones) Denise Gonzales Crisp ;. -- Designing for neoliberalism Fred Turner and Annika Butler-Wall. -- Designing pedagogies. Notes on practice: expanded, compacted, exploded Lorraine Wild ;. -- Machines, factories, schools: a history of graphic design Danielle Aubert ;. -- Move over New York--apple is our middle name: a case for the independent exploration of regional design histories James Sholly ;. -- Live in your world: when design becomes curating Prem Krishnamurthy ;. -- Perhaps: time, expansion, time Ian Lynam ;. -- The precarious body (text): kissing doesn't kill Nicole Killian ;. -- Basma Hamdy and Yara Khoury on design education in the "Arab" world with Wael Marcos ;. -- Some pedagogies of the Southland Institute Joe Potts with Adam Feldmeth ;. -- Workshop project: a preface Yasmin Gibson and Jessica Wexler ;. -- The design cave: notes for a prehistory of graphic design pedagogy Ignacio Valero ;. -- Mineral, immutable, historiography: history is designed Chris Lee ;. -- Troubling design pedagogy Lauren Williams

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**Autores:** Kaplan, Geoff, editor literari

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## Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- [informa@baratz.es](mailto:informa@baratz.es)