



## Análisis metafórico para la intervención social participativa (IAP) [

2018

text (article)

Analítica

Throughout its history, social work has faced difficulties in involving the populations with which it works in the different stages of social intervention programs, from diagnosis to evaluation, including the goal that they themselves come to be in charge of their own social problems. Participatory action research (PAR) has been one of the resources that have been using to pursue these objectives. This paper proposes to incorporate metaphorical analysis into this type of research. We argue that its use facilitates the participation of populations in the generation of knowledge through the diagnosis of problems, the design of strategies to face them and a continuous evaluation of action-research processes. We maintain that in this way can be achieved the training and empowerment of people in order that they take in their hands their own development. The work will address the characteristics of participatory action research and of metaphorical analysis to propose how they can be related to achieve a social intervention that incorporates populations in the process and empowers them in the same move

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**Título:** Análisis metafórico para la intervención social participativa (IAP) electronic resource]

**Editorial:** 2018

**Tipo Audiovisual:** Análisis metafórico investigación-acción participación Metaphorical analysis action research participation

**Documento fuente:** Perspectivas sociales = Social Perspectives, ISSN 2007-9265, Vol. 20, Nº. 1, 2018, pags. 89-107

**Nota general:** application/pdf

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**Lengua:** Spanish

**Enlace a fuente de información:** Perspectivas sociales = Social Perspectives, ISSN 2007-9265, Vol. 20, Nº. 1, 2018, pags. 89-107

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