



Audience development : an examination of selected analysis and prediction techniques applied to symphony and theatre attendance in four southern cities

National Endowment for the Arts.
Research Division

National Endowment for the Arts, Research Division,
1981

Monografía

<https://rebiunoda.pro.baratznet.cloud:28443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMzl5ODI2NDY>

Título: Audience development an examination of selected analysis and prediction techniques applied to symphony and theatre attendance in four southern cities

Editorial: Washington, D.C. National Endowment for the Arts, Research Division 1981

Descripción física: 1 online resource (47 pages)

Mención de serie: National Endowment for the Arts Research Division report ;#14

Nota general: Title from title screen (viewed Mar. 15, 2013) "January 1981."

Bibliografía: Includes bibliographical references (pages 45-46)

Restricciones de acceso: Use copy. Restrictions unspecified star. MiAaHDL

Detalles del sistema: Master and use copy. Digital master created according to Benchmark for Faithful Digital Reproductions of Monographs and Serials, Version 1. Digital Library Federation, December 2002. <http://purl.oclc.org/DLF/benchrepro0212> MiAaHDL

Nota de acción: digitized 2010 HathiTrust Digital Library committed to preserve pda MiAaHDL

Copyright/Depósito Legal: 664432804 979617492 980055445 1011990230 1039520506 1066020994
1067244939 1242000745 1242001035 1242002818 1242004385 1242004608 1242005183 1242005452
1242005966 1242008166 1242009010 1242009221 1242013100 1242014574 1242014856 1243013692
1243015611 1243015628 1243016262 1243018190 1243020950 1243025037 1243026502 1243030821
1243036063 1243038033 1243039816 1243042114 1243042237 1244541589

ISBN: 0890620970 pbk.) 9780890620977 pbk.)

Materia: Theater audiences- Southern States Performing arts- Public relations Théâtre- Publics- États-Unis (Sud)
Arts du spectacle- Relations publiques Performing arts- Public relations Theater audiences Publieksonderzoek
Theaters Symfonieorkesten Bezoek

Materia Geográfica: Southern States

Enlace a formato físico adicional: Print version National Endowment for the Arts. Research Division. Audience development. Washington, D.C. : National Endowment for the Arts, Research Division, 1981 (DLC) 80600125
(OCOlc)7176420

Punto acceso adicional serie-Título: Research Division report (National Endowment for the Arts. Research Division) 14

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es