



Actorness and normative effect of the European Union through its development policy: the Spotlight Initiative implemented in Mexico (2019-2020) [

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Analítica

The European Union as an actor in the international political arena has consolidated its presence through its external action and the policies that shape it. Gender equality and its mainstreaming are part of the principles that give the EU its identity and projection abroad, which is why the Union has incorporated these principles into its primary law and policies. As part of its development policy, the European Union, together with the United Nations, launched the Spotlight Initiative, the first global initiative dedicated to eliminating all forms of violence against women and girls worldwide. This research questions the degree or level of normative actorness and power that the European Union exercises through the implementation of the Spotlight Initiative in Mexico. The aim of this research is to succinctly present the Spotlight Initiative-results of the first phase of the 2019-2020 programme in Mexico-alongside conceptual notions of the European Union's normative power and actorness, in order to explain its influence as an international actor

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