



Construcción de escenarios prospectivos para la toma de decisiones. Caso: Cooperativa de trámites oficiales, R.L. [

2012

text (article)

Analítica

This paper aims to describe the construction of scenarios used by the Cooperative Official Paperwork, RL. The study was located in the post positivist paradigm using the biographical method. The results showed that the cooperative referred used more than 66.66 per cent in prospective qualitative methods in the construction of scenarios, an 11.11 percent in prospective quantitative methods, and 22.22 percent in prospective method that combines both. We conclude that a new type of design was developed with nine stages for the construction of their scenes without the information and formal knowledge of them.

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Título: Construcción de escenarios prospectivos para la toma de decisiones. Caso: Cooperativa de trámites oficiales, R.L. [electronic resource]

Editorial: 2012

Tipo Audiovisual: prospectiva escenarios método cualitativo foresight scenarios method qualitative

Documento fuente: Negotium: revista de ciencias gerenciales, ISSN 1856-1810, Año 8, N°. 22, 2012, pags. 34-52

Nota general: application/pdf

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Enlace a fuente de información: Negotium: revista de ciencias gerenciales, ISSN 1856-1810, Año 8, N°. 22, 2012, pags. 34-52

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es