#Covid-19: A hashtag for examining reactions towards Europe in times of crisis. An analysis of tweets in Italian, Spanish, and French [

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text (article)

Analítica

Hashtag research has established itself as a relevant research field, with various studies having analysed this polysemic collector in crisis and media events. Hashtags are used in social media, most specifically on Twitter. Further, between 2020 and 2021, hashtag studies linked to the COVID-19 pandemic have emerged. Accordingly, this study aimed to analyse the content of tweets during the first phase of the COVID-19 pandemic (March 4-11, 2020) that included the hashtag #Covid-19 in three different languages: Italian, Spanish, and French. For these analyses, we used emotional text mining. The goal of this study was to reconstruct the representation of the pandemic, of containment measures, and of Europe in tweets. We discussed the prevailing attitude towards Europe in times of crisis

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