



"#quéespoesía": género y nuevas poéticas productivas en la era de las redes sociales. Las poéticas de Elvira Sastre, Irene X y Loreto Sesma [

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text (article)

Analítica

Over the last few years, social networks such as Twitter, Instagram and Youtube have become popular platforms for the publication and diffusion of literary content among young authors to such an extent that many publishing houses have appreciated the opportunity to convert the number of followers into sales. This is revitalizing minority genres such as poetry. One needs to question, though, whether we are seeing a revival of traditional classical poetry or the birth of a new "internet" genre. To illustrate this literary controversy and the resulting business issues, a corpus of female authors has been selected to demonstrate that these new opportunities for exposure, the breaking of stereotypes should not go unnoticed

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Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es