



'Quiero tener una vida, no un currículum'. La identidad del académico en la universidad pública entre el mercado y la academia [

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Analítica

This contribution analyzes the effects of some of the changes imposed by the ideology of the knowledge economy on higher public education. In a case study within the National Autonomous University of Mexico (UNAM), we conducted in-depth interviews with academics from different disciplines. Based on the biographical narratives obtained, we hereby document how they position themselves in the face of processes of the so-called commercialization of higher education that affect their substantive academic functions of Research, Teaching and Cultural Dissemination

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