



## A qué vas a ese lugar?: mujeres, tiempo de placer y cultura de masas [

2013

text (article)

Analítica

The aim of this paper is to study a complex socialization space formed by a group of women, mostly aged between 40 and 65 that belong to Ricardo Arjona's fans club in Argentina. He is a singer and composer of great success in the Spanish speaker recording industry. We will interrogate the modalities of that space in two senses. On the one hand, the ways in which the time those women dedicate to the fans club is questioned by their environment as well as their own personal dilemmas about how to use their time. On the other hand, the sense given to the time devoted to the fans club space where they feel "free" in comparison to other spaces where they are challenged in terms of gender and age condition and thus placed in the role of house and family keepers. We conclude that the relevant question to make is not what Arjonas music is but what it allows to make, as a possibility (De Nora, 2000). In other words, questioning the mass culture in terms of what it enables to do to women, considering that they build spaces of diverse claims and that their dispute for what they do with their time is an exercise of autonomy

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