



Acción exterior del turismo en España [

2017

text (article)

Analítica

The article discusses the evolution of External Action on tourism. The study covers a wide chronological period, from the beginning of the 20th century to the present, allowing us to appreciate the evolution of each historical stage in Spain. The first part of the paper analyzes the initial steps of the External Action in the field of tourism. The second part focuses on the growth of foreign tourism. Finally, it examines the appropriateness of the Foreign Action to the period of democracy and proposes some lines of action with a view to the achievement the objectives in addition to setting new challenges for the future that must be adopted in Spanish foreign tourism.

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