



Acerca de la sustentabilidad y la racionalidad ambiental: el diálogo como fuente de cambio en la acción empresarial [

Universidad Militar Nueva Granada,
2012

text (article)

Analítica

This study presents a theoretical reflection about the sustainability speech based on economic rationality. Given the environmental problematic this view is not only limited but exacerbates this situation, this is why we analyze two concepts that contradict this speech, the sustainability as speech used in culture, politics, social and economic, and the environmental rationality, as the base to constitute a new thought which promotes changing in entrepreneurial action product of closeness among individuals. The concept of organizational change is studied as an articulator axis between sustainability and environmental rationality. The reflections presented in this article are qualitative. The tools used were documental review through which there were identified the written sources that treated theoretical perspectives and articulating concepts of this document

This study presents a theoretical reflection about the sustainability speech based on economic rationality. Given the environmental problematic this view is not only limited but exacerbates this situation, this is why we analyze two concepts that contradict this speech, the sustainability as speech used in culture, politics, social and economic, and the environmental rationality, as the base to constitute a new thought which promotes changing in entrepreneurial action product of closeness among individuals. The concept of organizational change is studied as an articulator axis between sustainability and environmental rationality. The reflections presented in this article are qualitative. The tools used were documental review through which there were identified the written sources that treated theoretical perspectives and articulating concepts of this document

This study presents a theoretical reflection about the sustainability speech based on economic rationality. Given the environmental problematic this view is not only limited but exacerbates this situation, this is why we analyze two concepts that contradict this speech, the sustainability as speech used in culture, politics, social and economic, and the environmental rationality, as the base to constitute a new thought which promotes changing in entrepreneurial action product of closeness among individuals. The concept of organizational change is studied as an articulator axis between sustainability and environmental rationality. The reflections presented in this article are qualitative. The tools used were documental review through which there were identified the written sources that treated theoretical perspectives and articulating concepts of this document

Título: Acerca de la sustentabilidad y la racionalidad ambiental: el diálogo como fuente de cambio en la acción empresarial [electronic resource]

Editorial: Universidad Militar Nueva Granada 2012

Tipo Audiovisual: Sustentabilidad Racionalidad ambiental Diálogo Responsabilidad social Cambio Cambio organizacional Sustainability Environmental rationality Dialogue Social responsibility Change Organizational change Sustentabilidade Racionalidade ambiental Diálogo Responsabilidade social Mudança Mudança organizacional

Documento fuente: Revista Facultad de Ciencias Económicas: Investigación y Reflexión, ISSN 0121-6805, Vol. 20, N°. 2, 2012, pags. 81-95

Nota general: application/pdf

Restricciones de acceso: Open access content. Open access content star

Condiciones de uso y reproducción: LICENCIA DE USO: Los documentos a texto completo incluidos en Dialnet son de acceso libre y propiedad de sus autores y/o editores. Por tanto, cualquier acto de reproducción, distribución, comunicación pública y/o transformación total o parcial requiere el consentimiento expreso y escrito de aquéllos. Cualquier enlace al texto completo de estos documentos deberá hacerse a través de la URL oficial de éstos en Dialnet. Más información: <https://dialnet.unirioja.es/info/derechosOAI> | INTELLECTUAL PROPERTY RIGHTS STATEMENT: Full text documents hosted by Dialnet are protected by copyright and/or related rights. This digital object is accessible without charge, but its use is subject to the licensing conditions set by its authors or editors. Unless expressly stated otherwise in the licensing conditions, you are free to linking, browsing, printing and making a copy for your own personal purposes. All other acts of reproduction and communication to the public are subject to the licensing conditions expressed by editors and authors and require consent from them. Any link to this document should be made using its official URL in Dialnet. More info: <https://dialnet.unirioja.es/info/derechosOAI>

Lengua: Spanish

Enlace a fuente de información: Revista Facultad de Ciencias Económicas: Investigación y Reflexión, ISSN 0121-6805, Vol. 20, N°. 2, 2012, pags. 81-95

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es