



## Actitudes hacia el consumo y materialismo en estudiantes universitarios de pedagogía en Chile [

2014

text (article)

Analítica

The purpose of this research was to establish the relationship between the attitudes toward the consumption, purchase and materialism in university students who are in the process of teaching training. The sample was composed by 870 university students of pedagogy. We used the scale of attitudes toward consumption and purchase (Luna & Ferres, 1998) and the scale of materialism (Richins & Dawson, 1992). The results show correlations between materialism and impulsivity and between materialism and compulsivity; these relations indicate that the no planned purchase is related with material values that identify current societies. The results are discussed considering the impact of future teachers in the generation of attitudes toward responsible consumption in their students and the importance of including these topics in the initial teacher training

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**Título:** Actitudes hacia el consumo y materialismo en estudiantes universitarios de pedagogía en Chile electronic resource]

**Editorial:** 2014

**Tipo Audiovisual:** Psicología Económica actitudes consumo materialismo estudiantes universitarios formación docente attitudes consumption materialism university student training teacher

**Documento fuente:** Fronteras, ISSN 0719-4285, Vol. 1, N°. 2, 2014, pags. 45-62

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**Lengua:** Spanish

**Enlace a fuente de información:** Fronteras, ISSN 0719-4285, Vol. 1, N°. 2, 2014, pags. 45-62

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