



Adaptación de un modelo para caracterizar los procesos de gestión de la innovación en las empresas del sector de las TIC de la ciudad de Popayán. [

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Analítica

This article aims to describe the research experience of the group Models Regional Competitiveness at the University of Cauca and CREPIC, after the completion of the project "Characterization of the Processes of Innovation Management (I.M) in SMEs in the city of Popayán". Through this study was able to obtain a knowledge base about the developments that have taken the concept of I.M and taking as a starting point this knowledge base is performed adapting a model to get a baseline on which companies do to manage innovation in six priority areas that are Culture and Leadership, Strategy, Organizational Structure, Processes Knowledge Management and technology Management. As scope take five (5) companies in the sector of information technology and communication (TIC) of Popayan and from the information obtained design strategies to improve the practices of I.M. in these companies

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Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es