



Alineación Estratégica del Área de Gestión de Personal. [

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text (article)

Analítica

This article aims to present a model of strategic alignment in the area of the people management in a large financial company, with operations in several countries. Were examined documents and reports produced by the company with project progress and achievements. The company uses to manage the administrative staff competencies approach. Performance evaluation of people, carried out with the help of specially designed software for the company and based on the model of balanced scorecard allows you to monitor the performance of employees and redirection when needed. The experience described presents the guidelines that can be shared with other companies, in order to improve the processes of strategic planning and the area of people management

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