



# Análisis comparativo de la competitividad global de las industrias turísticas de Puerto Rico y República Dominicana [

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Analítica

This research comparatively studies the competitiveness of the tourism industry between Puerto Rico (PR) and the Dominican Republic (DR). Fifty-three indicators are used through the application of an improved methodology. The study found that: (1) both competitors have five similar strategies and four dissimilar strategies to attract tourists; (2) PR is more competitive nationally than DR in conditions of factors (CF) and in conditions of demand (CD), and DR exceeds PR in related industries and support (RIS) and in structure of firms, strategy, and rivalry (SFSR); and (3) PR is more competitive internationally than DR in three constructs (SFSR, RIS, and CD) and has a pillar with similar levels than RD (FC). Finally, this research points out certain recommendations to each country that could contribute to improve their global tourism competitiveness

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### **Baratz Innovación Documental**

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- [informa@baratz.es](mailto:informa@baratz.es)