



Análisis de la oferta gastronómica y hospedaje en el Parque Natural de Sierra Cardeña y Montoro [

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text (article)

Analítica

Territory, culture, gastronomy and tourism are four interrelated elements that can identify a people and that can be an attraction for non-residents, generating an economic activity that creates wealth and supplements the income of local residents. Protected Natural Areas are part of the territory of a region and make an attractive for tourists. The route development, implicit activities, gastronomy, tourist stays and experiences related to these visits provide an additional source of income for the destination, while pose a greater dissemination of Protected Natural Areas. The aim of this work is based on the analysis of supply and restoration of both existing accommodation along the Natural Park of "Sierra de Cardeña y Montoro", identifying the strengths, weaknesses, opportunities and threats. The analysis shows that the development of tourism based on visiting the different Protected Natural Areas will depend largely on the interrelation of services catering and accommodation, public administrations and local authorities and marketing in general visit established, and these factors after the analysis, reflecting the high degree tourist potential it has.

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