

Análisis de Facilitadores para Sostener la Mejora Continua en una Empresa de Autopartes

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Analítica

The current qualitative research was conducted using the case study method. Was selected as analysis unit a first level autoparts company, located in the state of Puebla, because has sustained for more than five years continuous improvement (CI) in the manufacturing processes. The aim of such research was to explore the staffs perception of the status of certain organizational enablers and their influence to develop a successful CI strategy. An interview was applied to the CI leader; a survey and the model Bessant et al., 2001, were applied to a focus group, consisting of leaders, operators and managers of the organization, all CI experts. This research reveals that the company has a level four on the development of CI, considered world class and that various enablers of strategy and organizational structure are present in the company and influence to sustainability the CI successfully

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Baratz Innovación Documental

• Gran Vía, 59 28013 Madrid

- (+34) 91 456 03 60
- informa@baratz.es