



Análisis del volumen de ventas de rosas en la empresa "High conecction flowers" aplicando diseño de experimentos: caso particular. [

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Analítica

The study was carried out in the floriculture company Latacunga Canton "High Connection Flowers"; the same investigating the effect of stem size, the most important varieties of cultivable roses and button state of total sales volume. Tools of quantitative methods for decision-making are used; that is, the design of experiments through full factorial models

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