



Anglicismos en los "weblogs" de Hispanoamérica y España [

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text (article)

Analítica

Much has been written about the penetration of anglicisms in European and American Spanish. However, there are still very few studies that have analyzed their presence in digital exchanges. Free access to the Internet facilitates communication, but in Latin America it is still very limited by socio-economic issues. However, we can have a large and heterogeneous corpus, with very particular characteristics, in which to study the Anglo-Saxon linguistic influence. In recent years new discursive genres have emerged on the Web. These include blogs, a kind of "online diaries", whose influence has attracted the attention of traditional media to the point that today all major media companies have taken the format of blogs to spread some of their contents. Precisely, the purpose of this paper is to analyze the presence of anglicisms in 232 post published for almost six months in more than thirty weblogs. All of them are housed in the corporate domain of some of the largest digital newspaper spread in Spain and Latin America, allowing us to analyze the use of anglicisms in this new discursive genre

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