



Aparecer(es): la estética de los movimientos sociales. El caso del Frente Popular Darío Santillán Rosario (Argentina, 2004-2012) [

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text (article)

Analítica

Abstract: The purpose of this article is to reflect on an aspect, scarcely explored, of the multiple links among art, aesthetics and politics. Particularly, we analyse one dimension of the aesthetics of politics, namely: the forms of appearance of social movements in the public space, in this case, the Frente Popular Darío Santillán Rosario, a social organization of the city of Rosario (Argentina), between 2004 and 2012. We analyze different components of this dimension, namely: a) the configuration of a piquetera dramaturgy which we understand as the dramatic use of emblematic elements of the piquetera political grammar; b) the carnivalization process of protest, in other words, the constitution of a festive form of appearing in the public space; and c) the mystical dimension of its politics, that is, organized celebratory practices of motivation and renewal of faith and political commitment. We propose the hypothesis that in the composition and recreation of the aesthetic dimension of politics, in the fabulation of these forms of appearing in the public space, a large part of the configuration of the collective subjectivity of this social movement is settled. In other words, we argue that complex processes of aesthetic subjectivity have been involved in the collective subjectivation of the Frente Popular Darío Santillán Rosario

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