

Aprendizaje tecnológico:
Aspectos estratégicos del aprendizaje tecnológico presente en estudios integrados de yacimientos en empresas mixtas del sector petrolero [

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Analítica

The main purpose of this article is to describe the strategic aspects of technological learning in the area of ​​Integrated Reservoir Studies in Mixes Companies of the Petroleum Sector of the State Zulia. It was a field investigation, with a descriptive, non-experimental and descriptive transactional character. The population was conformed by 5 Oil Mixes Companies where Integrated Reservoir studies are taken place. The instrument used was a questionnaire given to project leaders and engineers that was validated by five experts. The Cronbach's method was used to describe the reliability of this study, and the result was 0.96 which means that the instrument is highly reliable. The results were analyzed using descriptive statistics based on absolute and relative frequencies. According to this, it is concluded that in the area of ​​ Integrated Reservoir Studies commitments are created to develop the technological capabilities of human resources in order to reach goals with policies aimed at creating a strategic framework in which decisions concerning the process of technological innovation can take place.

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