



Cambiar la tabla de operación. El medium intermedial [

Universidad Nacional Autónoma de México: Instituto de
Investigaciones Filológicas,
2009

text (article)

Analítica

This article revolves around the idea that we are experiencing a profound crisis in our (modern) literacy and suggests that the notion of intermediality might help understand the new literacy developing outside logocentrism. Against a whole philosophical tradition that tries first to understand and name substances and then to grasp their relations, intermediality focuses on relations and understands substances as knots of relations demanding (and allowing) a deep change in the way we think and operate. In order to study such a crisis and the changes involved, the author questions the intermedial paradigm as theorized by contemporary academic discourse; discusses the concepts of medium and mediation, which are at the core of the concept of intermediality, and tries to suggest ways of understanding the intermedial environment in which we think and act

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Título: Cambiar la tabla de operación. El medium intermedial electronic resource]

Editorial: Universidad Nacional Autónoma de México: Instituto de Investigaciones Filológicas 2009

Tipo Audiovisual: imagen intermedialidad literacy image intermediality literacy

Documento fuente: Acta Poética, ISSN 0185-3082, Vol. 30, N°. 2, 2009, pags. 58-85

Nota general: application/pdf

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Lengua: Spanish

Enlace a fuente de información: Acta Poética, ISSN 0185-3082, Vol. 30, N°. 2, 2009, pags. 58-85

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