



## Certificados ambientales por estrato de empresas en las regiones de México [

2016

text (article)

Analítica

The objective of this paper is to understand the dynamics of environmental certificates by micro, small, medium and big firms in the context of the regions of Mexico. The results confirm that the big and medium firms on average are those with a major stake in environmental certification. The region 5, where the states of Nuevo Leon and Coahuila appear, on average, is above the other regions in the number of firms with environmental certificates. Also in this region the big and medium firm is one that has the highest incidence in this type of certification. It is suggested that due to the costs of environmental auditing, big firms with sufficient monetary resources, can implement this program with few problems; in contrast the small firms, with insufficient economic resources, have more problems to adopt this environmental scheme

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