



## Confusión e ignorancia en la decisión con incertidumbre y riesgo [

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text (article)

Analítica

Based on the analysis of Richard Pascale about new paradigms in economic decisions under risk, we enter the debate by interpreting the difference between these paradigms not only as the result of considering psychological aspects but also philosophical and logical, which becomes evident by a logical and mathematical conceptualization that distinguishes between uncertainty and risk. Likewise, we use the Principle of Indifference as an example of conflicting rules in terms of probability and risk, but proper to express and confront certain uncertainty problems, and to explain experimental results developed by Amos Tversky. Based on the analysis of Richard Pascale about new paradigms in economic decisions under risk, we enter the debate by interpreting the difference between these paradigms not only as the result of considering psychological aspects but also philosophical and logical, which becomes evident by a logical and mathematical conceptualization that distinguishes between uncertainty and risk. Likewise, we use the Principle of Indifference as an example of conflicting rules in terms of probability and risk, but proper to express and confront certain uncertainty problems, and to explain experimental results developed by Amos Tversky.

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