



Constitución del sujeto como empresario de sí: Modos de subjetivación en el neoliberalismo [

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Analítica

One of the goals of neoliberal politics is to generalize the enterprise model to all kinds of spheres and relations of the individual's life, so that his life is his own capital, his actions are his own strategies, and his decisions represent his source of income. This article describes and questions how the self-manager individuals slowly come to be. As a methodological strategy the author turns to the event, for it allows to perceive how the domain of the enterprise crawls deep into the individual, building particular ways of self-managing

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