



"Hablar a los ojos": formaciones poéticas del entorno digital [

2019

text (article)

Analítica

With the aim of thinking about certain aspects of the present, in the following article we approach a corpus of poetic formations of the digital environment. We start from the hypothesis that they reflect in a specular manner the medium that contains them, but at the same time they question a widespread thought about the immateriality of the new environment. In principle, we investigate the decentralization of hypertext as a textual message itself and the multimedia condition that characterizes them, but to analyze how the recreation of this "soft apparatus" (Vilém Flusser) is stressed by the vocation of a certain materiality that, in the case of the selected formations, follows the patterns of concrete art

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