



## Best customers : demographics of consumer demand /

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Electronic reference sources Statistics.

Monografía

Analyzes household spending in the United States on numerous products and services by age, income, household type, race and Hispanic origin, region of residence, and educational attainment of householder. Identifies which households spend the most on a product or service (the best customers) and which control the largest share of spending (the biggest customers)

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Events (Including on Trips); Athletic Gear, Game Tables, and Exercise Equipment; Bicycles; Cable and Satellite Television Services; Club Memberships (Social, Recreational, Health); Compact Disks, Audio Tapes, and Records; Fees for Participant Sports (Including on Trips); Fees for Recreational Lessons; Film; Global Positioning System Devices; Hunting and Fishing Equipment; Installation of Television Sets Live Entertainment for Catered Affairs; Movie, Theater, Amusement Park, and Other Admissions (Including on Trips); Personal Digital Audio Players; Pet Food; Pet Purchase, Supplies, and Medicines; Pet Services; Photo Processing; Photographer's Fees; Photographic Equipment; Recreational Vehicles (Boats, Campers, Trailers); Rental of Party Supplies for Catered Affairs; Repair of Television, Radio, and Sound Equipment; Satellite Radio Service; Sound Components, Equipment, and Accessories (Includes Radios and Tape Recorders); Stamp and Coin Collecting; Streamed and Downloaded Audio

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