



Case studies on the business of nutraceuticals, functional and super foods /

Santini, Cristina
Supino, Stefania
Bailetti, Lucia Irene

Woodhead Publishing,
2023

[Electronic books](#) [Case studies.](#)

Monografía

<https://rebiunoda.pro.baratznet.cloud:38443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMzQ0NTMyNTM>

Título: Case studies on the business of nutraceuticals, functional and super foods edited by Cristina Santini, Stefania Supino, Lucia Irene Bailetti

Editorial: Cambridge, MA Woodhead Publishing 2023

Descripción física: 1 online resource

Mención de serie: Woodhead Publishing series in consumer science and strategic marketing

ISBN: 9780128214091 electronic bk.) 0128214090 electronic bk.) 0128214082 9780128214084

Materia: Functional foods- Marketing- Case studies

Autores: Santini, Cristina Supino, Stefania Bailetti, Lucia Irene

Enlace a formato físico adicional: Original 0128214082 9780128214084 (OCOlc)1231955858 Print version
Case studies on the business of nutraceuticals, functional and super foods 9780128214084 (OCOlc)1338671969

Punto acceso adicional serie-Título: Woodhead Publishing series in consumer science and strategic marketing

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es