



## Change management in large organisations : smoking laws : a case study /

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Large organizations only survive in today's highly competitive environment if they have the ability to effectively deal with change. And, as changes go, they don't come much bigger than recent smoking bans and ensuring challenges for the hospitality industry. In this dynamic program, we examine change, the internal and external forces behind it, the restraining forces that prevent it, change implementation and evaluation. With examples and interviews specifically about the changes to smoking laws from the Australian Institute of Management, Club Med, Lindeman Island and the Hotel Motel and Accommodation Association of Victoria, this is a practical and information-packed program that will change the way students think about change!

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**Título:** Change management in large organisations : smoking laws : a case study directed by Nick Hayward and Kurt Breitenmoser ; produced by Katrina Kyredis and Kurt Breitenmoser

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**Descripción física:** 1 online resource (30 min.).

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**Mención de serie:** Academic Video Online

**Nota general:** Title from resource description page (viewed October 29, 2014)

**Formato físico adicional:** Previously released as DVD

**Lengua:** In English Original language in English

**Materia:** Smoking- Law and legislation Organizational change

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