

Communication in the workplace. Customer service /

Video Education Australasia, 2007

Instructional films.

Material Proyectable

This program focuses on both internal and external customers and clients using a fictional current affairs show 'On this Day' and its presenter Naomi Henderson as a case study. Insufficient attention to the needs of external customers can result in a loss of sales and profit for an organisation. Loss of sales, jobs and productivity can also be a product of poor internal service

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Título: Communication in the workplace. Customer service produced by Video Education Australasia

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Descripción física: 1 online resource (27 min.).

Duración: 002636

Mención de serie: Academic Video Online

Nota general: Title from resource description page (viewed Apr. 28, 2014)

Lengua: In English Original language in English

Materia: Business losses Customer relations Office management

Entidades: Video Education Australasia. pro

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