



Cutting edge communication comedy series. Facing social media /

Ash, Eve.

pro

Seven Dimensions,
2012

Instructional films

Material Projectable

Carol and Marcus discuss with Casey her excessive use of social media in the workplace. After Marcus tells Carol he found Tammy on Facebook, Carol suggests they develop a workplace social media policy. Serena then arrives and tells Marcus he must develop and implement a social media policy immediately. Sam presents the proposed social media policy for the office, with an emphasis on the distinction between personal and professional social media usage. Marcus emphasizes the importance of professionalism in the use of social media and the team in turn express their differing views. There are clearly contrasting views within the team as to the use of personal social media in the workplace and Serena and Marcus agree to discuss it further at a later time

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Título: Cutting edge communication comedy series. Facing social media [produced by] Eve Ash

Editorial: Melbourne, VIC Seven Dimensions 2012

Descripción física: 1 online resource (8 min.)

Duración: 000826

Mención de serie: Academic Video Online

Nota general: Title from resource description page (viewed Oct. 27, 2014)

Formato físico adicional: Previously released as DVD

Lengua: In English Original language in English

Materia: Mass media and business Medios sociales Business communication

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Entidades: Seven Dimensions Films of Australia. prn

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