



Fashion media : past and present /

Bartlett, Djurdja (1949-),
editor.

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Rocamora, Agnès,
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illustrated books.

History.

Illustrated works.

Illustrated works.

Ouvrages illustrés.

Monografía

"The fashion media is in the midst of deep social and technological change. Including a broad range of case studies, from fashion plates to fashion films, and from fashion magazines to fashion blogs, this ground-breaking book provides an up-to-date examination of the role and significance of this field. Chapters written by international scholars cover topics including historic magazine cultures, contemporary digital innovations, art and film, exploring themes such as gender, ethnicity, design, taste and authorship. Highlighting the complexity of processes that bind design, design, technology, society and identity together, Fashion Media will be of be essential reading for students of fashion studies, cultural studies, visual culture studies, design history, communications and art and design practice and theory"--Provided by publisher

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Descripción física: 1 online resource (200 pages) illustrations

Bibliografía: Includes bibliographical references and index

Contenido: Section 1. Magazines. Taste, fashion and the French fashion magazine / Sanda Miller -- Fun with pins and rope: how Caroline Baker styled the 1970s / Alice Beard -- 'To the ends of the earth': fashion and ethnicity in the Vogue fashion shoot / Sarah Cheang -- Coco Chanel and socialist fashion magazines / Djurdja Bartlett -- Advertising men's underwear / Shaun Cole -- Section 2. Painting, photography and film. Fashion and the law: the Muslim headscarf and the modern woman / Barbara Vinken -- Fashion, media and gender in Christian Schad's portraiture of the 1920s / Anne Söll -- Caught on camera: the fashioned body and the criminal body / Nilgin Yusuf -- Guerrilla media: towards a media theory of fashion / Friedrich Weltzien -- The fashion film effect / Marketa

Uhlírova -- Section 3. New media. Fashion modelling, blink technologies and new imaging regimes / Elizabeth Wissinger -- Fashion films, blogs and e-commerce: the puzzle of fashion distinction in China / Simona Segre Reinach -- How new are new media? The case of fashion blogs / Agnès Rocamora -- The modest fashion blogosphere: establishing reputation, maintaining independence / Reina Lewis -- Fashion's digital body: seeing and feeling in fashion interactives / Eugenie Shinkle -- Current issues in the fashion media: industry roundtable

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