



Abordagem bibliográfica da gestão integrada de capital de giro para micro e pequenas empresas [

2019

text (article)

Analítica

The management of working capital has become an essential management tool in the management of business, due to the competitiveness and relentless pursuit for better results for companies. Micro and small enterprises, predominant economic activity of the country, need to observe your working management to ensure their survival in a dynamic and unstable market. The study of this tool has resulted in this study, whose main objective was to study the management of working capital and its contribution to support the activities of SMEs. To his aid, were certain specific objectives, which consisted in understanding the short-term credit policies, forms of financing and the usual techniques of working capital management. The research problem to which it sought to answer was to investigate the relevance of working capital management for micro and small businesses and how it will influence in decision making. The research was characterized as bibliographical and exploratory and, in the final considerations, it was determined that the proper management of working capital is identified as a relevant factor for the success of micro and small businesses. Depending on the hypotheses suggested, it is assumed the urgent need to update the finance professionals in order to know the real economic and financial situation of the organization, in order to not compromise the future results of this

The management of working capital has become an essential management tool in the management of business, due to the competitiveness and relentless pursuit for better results for companies. Micro and small enterprises, predominant economic activity of the country, need to observe your working management to ensure their survival in a dynamic and unstable market. The study of this tool has resulted in this study, whose main objective was to study the management of working capital and its contribution to support the activities of SMEs. To his aid, were certain specific objectives, which consisted in understanding the short-term credit policies, forms of financing and the usual techniques of working capital management. The research problem to which it sought to answer was to investigate the relevance of working capital management for micro and small businesses and how it will influence in decision making. The research was characterized as bibliographical and exploratory and, in the final considerations, it was determined that the proper management of working capital is identified as a relevant factor for the success of micro and small businesses. Depending on the hypotheses suggested, it is assumed the urgent need to update the finance professionals in order to know the real economic and financial situation of the organization, in order to not compromise the future results of this

The management of working capital has become an essential management tool in the management of business, due to the competitiveness and relentless pursuit for better results for companies. Micro and small enterprises, predominant economic activity of the country, need to observe your working management to ensure their survival in a dynamic and unstable market. The study of this tool has resulted in this study, whose main

objective was to study the management of working capital and its contribution to support the activities of SMEs. To his aid, were certain specific objectives, which consisted in understanding the short-term credit policies, forms of financing and the usual techniques of working capital management. The research problem to which it sought to answer was to investigate the relevance of working capital management for micro and small businesses and how it will influence in decision making. The research was characterized as bibliographical and exploratory and, in the final considerations, it was determined that the proper management of working capital is identified as a relevant factor for the success of micro and small businesses. Depending on the hypotheses suggested, it is assumed the urgent need to update the finance professionals in order to know the real economic and financial situation of the organization, in order to not compromise the future results of this

<https://rebiunoda.pro.baratznet.cloud:28443/OpacDiscovery/public/catalog/detail/b2FpOmNlbGVicmF0aW9uOmVzLmJhcmF0ei5yZW4vMzQ5NDU4NDI>

Título: Abordagem bibliográfica da gestão integrada de capital de giro para micro e pequenas empresas electronic resource]

Editorial: 2019

Tipo Audiovisual: Capital de Giro Gestión Estratégica del Capital de Giro Administración Financiera de Micro Pequeñas Empresas Capital de Giro Gestão Estratégica do Capital de Giro Administração Financeira de Micro Pequenas Empresas Working Capital Strategic Working Capital Management Financial Management of Micro Small Enterprises

Documento fuente: Observatorio de la Economía Latinoamericana, ISSN 1696-8352, N°. 6, 2019 (Ejemplar dedicado a: Junio)

Nota general: application/pdf

Restricciones de acceso: Open access content. Open access content star

Condiciones de uso y reproducción: LICENCIA DE USO: Los documentos a texto completo incluidos en Dialnet son de acceso libre y propiedad de sus autores y/o editores. Por tanto, cualquier acto de reproducción, distribución, comunicación pública y/o transformación total o parcial requiere el consentimiento expreso y escrito de aquéllos. Cualquier enlace al texto completo de estos documentos deberá hacerse a través de la URL oficial de éstos en Dialnet. Más información: <https://dialnet.unirioja.es/info/derechosOAI> | INTELLECTUAL PROPERTY RIGHTS STATEMENT: Full text documents hosted by Dialnet are protected by copyright and/or related rights. This digital object is accessible without charge, but its use is subject to the licensing conditions set by its authors or editors. Unless expressly stated otherwise in the licensing conditions, you are free to linking, browsing, printing and making a copy for your own personal purposes. All other acts of reproduction and communication to the public are subject to the licensing conditions expressed by editors and authors and require consent from them. Any link to this document should be made using its official URL in Dialnet. More info: <https://dialnet.unirioja.es/info/derechosOAI>

Lengua: Portuguese

Enlace a fuente de información: Observatorio de la Economía Latinoamericana, ISSN 1696-8352, N°. 6, 2019 (Ejemplar dedicado a: Junio)

Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- informa@baratz.es