



## Acciones de mejora al proceso logístico de la Empresa Cárnica de Pinar del Río [

2022

text (article)

Analítica

The Logistics System is of vital importance for an organization, its operational function being to understand all the activities and processes necessary for the strategic administration of the material, informational and financial flow of any company; in such a way that it is possible to reach the customer with the right amount, in the right place, at the right time and at the lowest possible cost. In this sense, the Meat Company of Pinar de l Rio, created in 1976 with the purpose of producing and marketing fresh and processed products of beef and pork origin for legal entities, has identified in its Integrated Management System as a support process the logistics system for the supply, production, distribution and reuse which does not achieve the desired results in terms of effectiveness and efficiency due to the instability of suppliers in the supply of raw materials, materials and supplies in terms of quantity, quality and compliance with the agreed dates , lack of means of transport and insufficient refrigerated storage capacity. With the aim of r eversing this situation in the 2019 / 2020 period, an investigation was carried out using the Historical / Logical and the Systemic / Structural theoretical scientific methods and the empirical method with the techniques of documentary analysis, checklist and interview, which yielded the need to introduce improvement actions to increase its effectiveness

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