

Análise de investimento financeiro através da elaboração do fluxo de caixa: Estudo de caso em uma serraria, no municipio de nova esperança do piriá - pa [

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Analítica

The main challenge of a company that proposes to make an investment analysis is the collection of probable estimates of gain and loss and the economic return it will provide. The company in question is a private, medium-sized organization that has recently been established and markets various types of products from sawn timber, such as rafters and slats. The work was developed in a family sawmill, located in the municipality Nova Esperança do Piriá, in the state of Pará. The research was based on the bibliographical study with theoretical foundations of several authors who spoke about family businesses in the timber sector and cash flow. The research is divided in two stages and in the elaboration of the cash flow of company X. For the economic criteria of net present value (NPV), simple payback (PBS) and profitability index (PI), the following results were found: NPV 411,989.49, PBS 0,499 and IL 2.003. The objective of this research is to identify how cash flow can aid in the decision-making process and in the management of the sawmill; through the optimization and compatibility between the financial position of the company and its current obligations in order to provide better financial planning

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