



Análisis de la propuesta de la ley de inversiones para la reactivación económica del Ecuador- ante la situación de pandemia COVID 19 [

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Analítica

This paperwork analyzes the new Investment Attraction Law, which is proposed by the president of Ecuador, Guillermo Lasso. The proposal is geared towards economic reactivation by drawing investments to this country. After a successful COVID-19 vaccination plan and the imperative need to reactivate the economy, Ecuador still shows 5'800.000 people in the economically active population sector, and all of them are in need of formal employment. The government's proposal faces this problem in the following way: First, the modernization of public-private alliances. These alliances between the government and the private sector conduct infrastructure projects, energy projects, oil projects, mining projects. The state contributes with its activities while the private sector contributes with the capital to share the profits from those businesses. This is one of the ways which are proposed to create employment and opportunities for everyone. Second, the draft law is about capital markets to finance new enterprises, new businesses, and new production activities. Capital markets are presented with absolute clarity as an opportunity to invest savings, and with those savings, another person launches a business, so benefits are shared between them. One of the objectives of the law is to attract investments through a more formal and modern capital market. The project also promotes duty-free zones with the objectives of creating employment and attracting investment from big companies to establish duty-free zones in Ecuador to export its products to the world

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