



## Análisis de los valores deseables, deseados y practicados entre jóvenes universitarios desde el Modelo de Schwartz [

2019

text (article)

Analítica

**Abstract Introduction:** Values are cultural elements that act as social glue; its analysis in the organization allows us to better understand the human being. Various models have been proposed. In this paper we return to Shalom Schwartz (2005) to analyze the relationship and hierarchical structure of desirable values, desired and practiced among university students and the meanings that students assign to these values, in order to provide explanatory frameworks of human behavior through the interaction between organization and individual. **Method:** The research was carried out in students of the School of Administrative Sciences of the University La Salle Morelia by means of a mixed technique that consisted in the application of a questionnaire to a probabilistic sample and later the data were analyzed with the help of natural semantic networks. **Results:** The results show a convergence of the practiced values with those of the institutional ideology; as well as, changes in the ordering as they advance in the career, so that the student moves from values mostly of personal promotion to those of transcendence. In addition, he always prefers openness to change over conservation. **Discussion or Conclusion:** The greatest differences are found between the desired and practiced values that can be explained by the meanings that students assign to each value, so it is verified that the operational definitions assigned to each value influence its hierarchical ordering

**Abstract Introduction:** Values are cultural elements that act as social glue; its analysis in the organization allows us to better understand the human being. Various models have been proposed. In this paper we return to Shalom Schwartz (2005) to analyze the relationship and hierarchical structure of desirable values, desired and practiced among university students and the meanings that students assign to these values, in order to provide explanatory frameworks of human behavior through the interaction between organization and individual. **Method:** The research was carried out in students of the School of Administrative Sciences of the University La Salle Morelia by means of a mixed technique that consisted in the application of a questionnaire to a probabilistic sample and later the data were analyzed with the help of natural semantic networks. **Results:** The results show a convergence of the practiced values with those of the institutional ideology; as well as, changes in the ordering as they advance in the career, so that the student moves from values mostly of personal promotion to those of transcendence. In addition, he always prefers openness to change over conservation. **Discussion or Conclusion:** The greatest differences are found between the desired and practiced values that can be explained by the meanings that students assign to each value, so it is verified that the operational definitions assigned to each value influence its hierarchical ordering

**Título:** Análisis de los valores deseables, deseados y practicados entre jóvenes universitarios desde el Modelo de Schwartz electronic resource]

**Editorial:** 2019

**Tipo Audiovisual:** Axiología cultura organizacional redes semánticas naturales estudios organizacionales Axiology organizational culture natural semantic networks organization studies

**Documento fuente:** Nova scientia, ISSN 2007-0705, Vol. 11, N°. 23, 2019, pags. 423-446

**Nota general:** application/pdf

**Restricciones de acceso:** Open access content. Open access content star

**Condiciones de uso y reproducción:** LICENCIA DE USO: Los documentos a texto completo incluidos en Dialnet son de acceso libre y propiedad de sus autores y/o editores. Por tanto, cualquier acto de reproducción, distribución, comunicación pública y/o transformación total o parcial requiere el consentimiento expreso y escrito de aquéllos. Cualquier enlace al texto completo de estos documentos deberá hacerse a través de la URL oficial de éstos en Dialnet. Más información: <https://dialnet.unirioja.es/info/derechosOAI> | INTELLECTUAL PROPERTY RIGHTS STATEMENT: Full text documents hosted by Dialnet are protected by copyright and/or related rights. This digital object is accessible without charge, but its use is subject to the licensing conditions set by its authors or editors. Unless expressly stated otherwise in the licensing conditions, you are free to linking, browsing, printing and making a copy for your own personal purposes. All other acts of reproduction and communication to the public are subject to the licensing conditions expressed by editors and authors and require consent from them. Any link to this document should be made using its official URL in Dialnet. More info: <https://dialnet.unirioja.es/info/derechosOAI>

**Lengua:** Spanish

**Enlace a fuente de información:** Nova scientia, ISSN 2007-0705, Vol. 11, N°. 23, 2019, pags. 423-446

---

## Baratz Innovación Documental

- Gran Vía, 59 28013 Madrid
- (+34) 91 456 03 60
- [informa@baratz.es](mailto:informa@baratz.es)